

SUSTAINABLE FONIO VALUE CHAIN DEVELOPMENT IN GHANA

Why fonio value chain development?

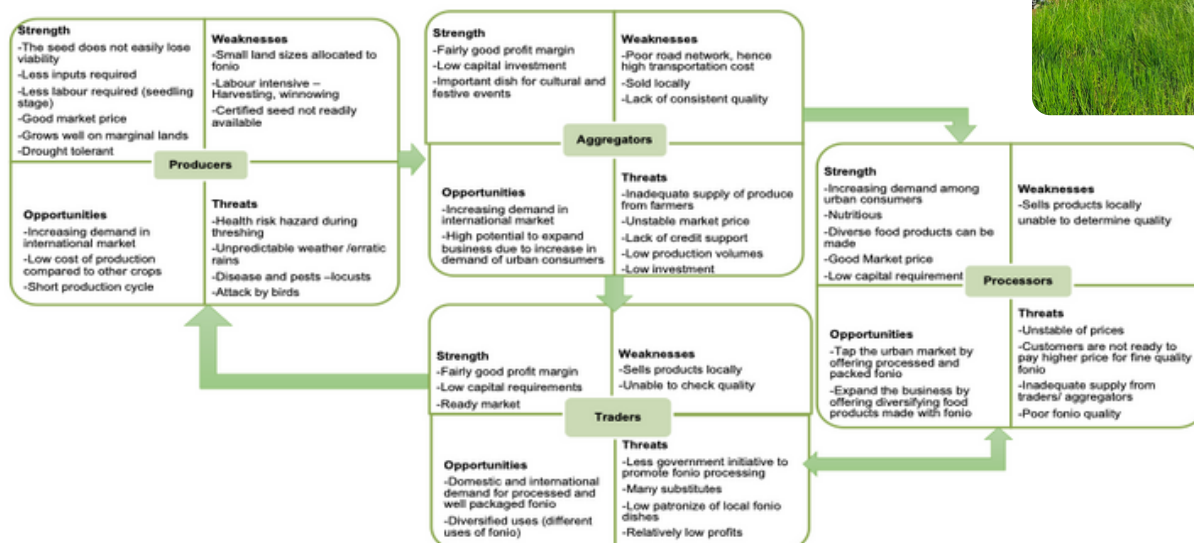
Fonio, once considered a lost crop in Africa, is recently gaining popularity globally. Despite the great benefits associated with the crop it is under-exploited and considered an underutilized crop species in Ghana. A value chain analyses (VCA) was carried out to identify upgrading opportunities for sustainable boosting of the value chain.

KEY MESSAGES

- **The factors limiting fonio value chain development include:** lack of production and processing equipment; poor market access (international); poor product quality; limited access to funding; limited processed products
- **All nodes of the fonio value chain are profitable**
- **The major upgrading opportunity of the chain is the provision of production and processing equipment**
- **Capacity building at the production and processing nodes is required.**
- **Increased access to credit is needed by farmers**
- **Introduction of improved fonio varieties**
- **Enhance farmer knowledge on good agronomic practices is needed**
- **Marketing and promotion campaigns should be intensified**
- **Increased funding for fonio value chain development is needed**
- **Collective marketing and contract production should be encouraged**

APPROACH

- 1 Mapping** out of the value chain to identify the different nodes of the chain and identify the actors at the various nodes.
- 2 Identification** of constraints and opportunities at the various nodes of the value chain using SWOT analyses.
- 3 Analysis** of the market values, support services, and product quantity and value flow and distribution within the value chain.
- 4 Identification and promotion** of a set of commercially viable solutions to boost the chain.



Authors: John Bidzakin (1), Anil Graves (1), Sabrina Haque (1); Giovanna Seddaiu (2), Laura Altea (2), Quirico Migheli (2), Margherita Rizzu (2); James Kombiok (3), Sheref Yakubu (3), Dickson Kombiok (3)

Affiliation: (1) Cranfield University; (2) Università degli Studi di Sassari – Nucleo di Ricerca sulla Desertificazione; (3) Kundok Development Consult

Correspondence: Cranfield University, Centre for Environmental & Agricultural Informatics, School of Water, Energy & Environment MK43 OAL
Email: a.graves@cranfield.ac.uk